

TAMWORTH EDITION

MAY 1963

# Home

M A G A Z I N E







Pelaw  
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the  
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**NEW**  
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Spray **PELAW HY-GLOS** on furniture, polish lightly with a soft cloth, and—quick as waving a magic wand—you have the most sparkling, mirror-brilliant shine you've ever seen... a shine that lasts and lasts. And **PELAW HY-GLOS** puts a high shine on leather, plastic surfaces, and vinyl upholstery, too! Get **PELAW HY-GLOS** Silicone Furniture Polish at your Co-op Store today—and see the sparkling difference it makes to your home!

**PELAW HY-GLOS**  
THE PRESS BUTTON POLISH FOR A SHINE IN SECONDS!

**FROM CO-OPERATIVE STORES**

#### ONE GOOD TURN...

One day this week I saw an old man waiting to cross the road, so I took his arm, saying, "Come on dad, I'll take you"; and I did. "We are square now," he said, with a smile on his face. "When you were only four years old, (I am now 51) I took you across the road." He told me where I lived at that age, my name, and that he knew my father well. A small world after all.

Mrs A. D. Hardy, Coventry.

#### CABBAGE TIP

Take away the smell of cabbage by boiling a quartered apple with it; then mash it up with the cabbage for a new and delicious flavour.

Mrs Susan Kay, Scarborough.

#### SAME OLD, SHABBY SHARE BOOK

Are others as sentimental about their Co-operative share book as I am? I commenced as a member when I became engaged in 1929, and still hold the same old book, which is now shabby, with my maiden name at the top (since crossed through). On perusing it I can recall drawing out amounts for a 21st birthday present, and for holidays. In times of sickness it was very useful. Those little dividends do accumulate if left in. Latterly, I have bought a few Premium Bonds and who knows, I may win that £5,000 yet.

Mrs A. Stephens, Ipplepan, Nr. Newton Abbot.

#### HAT FROM CEREAL PACKET

Seeing the method for making the pillbox hat in HOME MAGAZINE, I made one in an empty afternoon, out of a cereal packet for stiffening, and a "leftover" from a dress. This way the dress and hat match.

Miss L. Taylor (aged 12), Petersfield, Hants.

Our cover: "Oh, my aching back!" Doubtless, it will ache a lot more when this unfortunate gardener has to replace the plants which his dog is digging up.



Mrs WESTON

YOU  
WRITE

## Guinea letters

#### BIRDS QUEUED FOR CRUMBS

This morning I put the bird crumbs out as usual and saw something I wouldn't have believed was possible. Starlings came first and cleared most of the crumbs except the ones close by the back door. Watching to see if any would venture so close I saw a blue tit hop along close to the house, alight and have a feed. Close behind came a blackbird, which, when the tit had eaten and flown off, took his turn at the bread. Another blackbird now waited, followed by a missel thrush and then a robin.

These birds really queued, waiting until each had finished before taking his turn.

Mrs I. E. Ward, Leiston, Suffolk.

#### A WELCOME

I should like to say a welcome to the new feature "Guinea Letters" in HOME MAGAZINE. Readers' own contributions are usually a general

favourite and I look forward to a fuller, or even double page!

Mrs N. Downs, Stockport, Cheshire.

#### HAIR-RAISING MISTAKE

**I**N your February issue, a reader asked if anyone had had an experience in which familiarity had led them to make a ridiculous mistake. Mine wasn't ridiculous, it was hair-raising!

I dived into my dressing-table drawer, squeezed some hair conditioning cream into the palm of my hand.

On the point of rubbing it into my hair, I realized to my horror that it was "hair removing cream." What would have happened, I wonder, if I had actually used it?

Mrs E. Shaddick, Bracklesham Bay, Sussex.

You might have had to invest in one of the new wigs!

#### WHY DOESN'T DADDY...

My brother is very bald. One day, when attending a christening, my nephew aged four, asked why the vicar put water on the baby's head, and was told that it was to make it's hair grow. In a very loud voice the child asked, "Why doesn't daddy try it?"

Mrs F. R. Shaw, Hednesford, Staffs.

#### BATH STAINS

Recently I re-enamelled my bath. I noticed a very dark brown stain near the plug and had a bright idea. I covered each tap with a small plastic bag. Now there are no drips, no brown stain on the bath. When the bath is not in use just pop on the plastic bags.

Mrs G. Hobnes, Sheffield.

Why not fit good washers? Suggestions for removing stains, please.

#### WHEN THE NURSE TOOK AN UNWELCOME DIP

The nursing profession invariably commands respect from the community, which is just as well, considering the loss of dignity I once suffered. On my way to a patient in a remote northern village I had to cross a stream in the road. It was a dark, wet and windy night, and I fell in. It was a wet and bedraggled nurse who reported for duty that night at the patient's home.

C. B., Barnsley.

#### NO MUSTY SMELL

When flasks have been rinsed out put a lump of sugar into them and put away with the top on. When wanted for use the flasks have no musty smell and will have kept fresh.

Mrs W. Dale, Manchester.

**MAY, 1963**  
**Vol. 68, No. 5**

Write to Eve Norman, HOME MAGAZINE, 1 Balloon Street, Manchester 4, not more than 100 words, please. We will pay a guinea for each letter published.



# The life of a salesgirl



...is tough

Says

KATE HUTCHIN

**T**HERE'S a lot of criticism nowadays about the way salesgirls behave. People write to the papers saying they are casual, couldn't-care-less, indifferent, interested neither in what they are selling nor in the people who want to buy.

I worked as a temporary salesgirl in a Co-operative supermarket, to find out the truth for myself, and I soon learned how many criticisms of the shopping public the salesgirls could make—if they weren't too exhausted after a day of coping with them to have any energy left for writing to the papers.

In a very short time I realised that the critics are a small, but unfortunately vocal, minority. Most shoppers are pleasant, thoughtful and friendly, and quite touchingly grateful for the attention the salesgirl gives to their needs and problems.

It's the fractious FEW who leave you feeling murderous or suicidal, according to your mood. And more often than not they are venting their annoyance on you because they are fundamentally dissatisfied with themselves.

Take the lady who came in for a jersey suit which had been reduced in the sale and was a wonderful bargain. I showed it to her in the only size we had left—size 40.

"Yes, that's my size," she declared as she took it into the fitting room.

But it wasn't. Maybe she had been eating too many suet puddings in the cold weather and put on weight without realising it; or maybe she was one of those people who never face the truth about their fat.

It was far too tight and looked more ludicrous than smart.

I sympathised with her disappointment. I would have been disappointed myself. But I was nonplussed when she turned on me furiously and said it was extra-skinny cut.

"Then," she said scornfully, "you have the nerve to say it's a genuine bargain."

She went on to slate both the stock and me in quite slanderous terms—all because she was really annoyed with herself for being too fat to look good in a size 40 suit.

I was grateful that my coffee break came just as this disagreeable customer left, and I was able to bask in the sympathy of the other girls who, more experienced than I, had learned to take this kind of bad manners as part of the day's work.

That's one of the compensations—the ready sympathy you get from the rest of the staff.

There was a similar incident in the

**Kate Hutchin in the millinery department helps a customer choose a new hat.**

hosiery department that day, when a woman at a counter of 15-denier nylons at 2s. 11d. asked if they were 30-denier.

She was told quite plainly that they were 15-denier, but nevertheless bought a pair.

She went up to the ladies' room, tried them on, snagged them in several places, and didn't like them. Down she stormed.

"I bought these for 30-denier," she accused the girl. "I demand my money back."

Well, what can a poor salesgirl do? The customer is always right! The lady (if that is the correct word in this case) had her money refunded.

There are the customers who are looking for a suite of furniture. They like the arms of one chair, the legs of another, the type of upholstery of a third suite, but the colour of a fourth, and the shape of the settee of the fifth.

So they'd like to order all these things in one suite and can they have it at once, please.

## No use

Patiently you explain that all five are by different manufacturers, and that each manufacturer has his own range of designs, materials and colours.

You try to find something that is the nearest thing to what they want. But it's no use.

"Look here, young woman," exploded one customer at me. "If I'm paying £100 for a suite of furniture I want what I like, not what any bunch of manufacturers think they can palm off on me."

"And you shop assistants would have a better name if you were a bit more co-operative and listened to what the public tell you they want."

Another thing that impressed me was the suspicion with which so many customers regard both the salesgirl and the merchandise (particularly if it happens to be exceptionally good value).



In the furniture department we had some marvellous drop-leaf tables at eight guineas. One woman spent about 15 minutes examining them and asking questions about them.

I was confidently expecting to take the money when she turned to me and asked in a confidential whisper:

"What's the catch? There must be a catch—I've been all round town and I haven't seen a table as cheap as that one anywhere."

As they say in the classics, you can't win!

One can smile at many of the things customers say and do.

"Oh no, I'm only looking," they say when you've judged that they've been inspecting that electric iron so long that they must be interested in buying it.

Or: "It's not for me, you know, it's for my Auntie Nellie. She's in bed with 'flu and I'll have to see what she says before I buy it."

One can smile, too, at some of the famous last words, usually delivered when you've brought out the whole stock in an endeavour to please.

"I'll come back tomorrow," is one of them. Another is: "Well, before I decide on a pair of sheets for my niece's

**Another episode in Kate Hutchin's day as a salesgirl. She is here seen serving a customer at the butchery counter.**



wedding present I'll just go and look at the tea sets. But I'll be back."

"Oh yeah," you mutter, as you spend half an hour putting the stock back in place.

But it's not all unpleasant. In between these (I nearly used a word no Co-operative salesgirl should have in her vocabulary) — er — people there are dozens who are pleasant and jolly, and enjoy doing their shopping, and offer you a chewy mint or a piece of chocolate when their purchase has been completed.

And you can have fun in the canteen

during meal breaks, when you take the weight off your aching feet and exchange anecdotes about your queer customers.

Mrs Crowther, who runs the linen department, sums it up very truly when she says:

"Most people are more than nice. But a nasty one can quite upset your day, if you let her. If you keep your sense of humour you don't let anybody get you down."

And I say: Hats off to the thousands of salesgirls all over the country who do just that



## One hundred years of progress

**T**HE centenary of the CWS is being celebrated from April to October all over this country and publicised in the many other countries of the world where its products are in daily use.

The celebrations, which will include a £10,000-in-prizes contest open to Co-operative shoppers all over the country, and concerts by the famous CWS (Manchester) Band in the Royal Albert Hall, London, and eight other big cities, will culminate in a great centenary exhibition to be held at Belle Vue, Manchester, in October.

Manchester, now the vast and ever-growing centre of the world-wide operations of the CWS, was also its cradle 100 years ago.

A conference, held on Good Friday, 1863, in a public hall in Ancoats, Manchester, decided to form the "North of England Co-operative Wholesale Agency and Depot Society."

Its certificate of registration was issued in August of the same year, and its first committee of management was elected in October.

In less than ten years the "North of England" had been dropped from its

**DAVID ROWLANDS starts a series of articles on the history of the CWS.**

cumbersome title, for already the scope of the organisation had become national rather than regional.

Once wholesaling had been put on a secure footing the courageous men who had not only started but persisted in the venture moved on in 1873 to tackle the even more formidable problem of producing the goods they wanted to put on the market.

Their first ventures into production were the opening of a tiny factory in Crumpsall to make biscuits, and an equally small workshop in Duns Lane, Leicester, to make boots.

Today, the CWS owns 200 factories, the products of which are distributed to more than 600 retail Co-operative societies in this country, as well as to Co-operative and private traders all over the world. Its present turnover is climbing steadily up to £500 million a year.

The fact that within ten years of its

birth as a wholesaling organisation the CWS was able to open two of its own factories is evidence of the pioneering zeal of its Co-operative creators.

The reigning "establishment" was not slow to organise its defences against this democratic threat to private profit-making.

Grocery buyers for the Co-operative societies were frequently boycotted. The makers of branded goods refused to sell goods unless it was agreed that no "divi" would be paid on them.

These manufacturers sincerely believed that by these efforts they would strangle the Co-operative wholesale movement in a short time.

How wrong they were!

The more they blocked the way to those earlier Co-operative buyers the more they strengthened the buyers' determination to be free of them. The only way to become free was to produce their own goods.

The records have it that the delegates at the last CWS quarterly meeting of 1872 carried "with acclamation" a resolution authorising the society to enter into production in addition to wholesaling.





Left: CWS 1617 beige leisure trousers, waist sizes 30-36 in., about 27s. 6d. CWS self-coloured rayon shirt in brick, green, or blue, with continental-style neckline to be worn with tie or cravat, about 24s. 6d.



Right: Helanca stretch trews, CWS style 6410, in dark brown, light navy, black, or green, waist sizes 24-28 in., about 3 gns. Miami blouse in green/yellow, blue/green, and red/brown, bust sizes 34-38 in., about 25s. 6d.

*Spring frolics*

# CASUAL

**H**AVE you got that "Let's get away from it all" feeling yet? If not, you can be sure that you will do soon. After the drab, dreary days of winter the promise of May is enough to stir even the laziest sluggard to action.

So, if you have been tied to your armchair for months, beware! You are about to find yourself throwing your hat over a windmill or even dancing round a maypole. For a revolution is about to take place.

All over the country whole families are going to tear themselves away from that square screen. The spell of the TV is about to be broken by the spell of the countryside.

Once again we are going to re-discover muscles which have been inactive throughout the winter days. We shall nearly exhaust ourselves with

*call for gay*

# DRESS

unaccustomed activities as we become walkers, hikers, riders, rowers, and great outdoor enthusiasts once again.

For all this hearty outdoor life we shall need the right wearing apparel. Here again a revolution has taken place. The modern male now chooses his casual wear with the same fashion-conscious eye with which he picks his office clothes and the modern maid no longer winces when she opens the door to him.

She, of course, will be looking as pretty as a picture, whether she is wearing a practical full skirted cotton dress or a pair of smartly-tailored, all-purpose jeans.

And, naturally, being sensible people, both of them will have picked their leisure wear from the wide selection at Co-operative stores.

**MAUREEN TARLO**

Right: Prettily patterned, full skirted, Belmont de-luxe sleeveless cotton dress, CWS style 601. Made in sizes 36-42 in., in attractive colour combinations of pink/brown, blue/green and green/brown, about 29s. 11d.



Left: CWS pre-shrunk jeans, black and white stripe, waist sizes 30-36 in., about 29s. 11d. Casual, short sleeved cotton shirt, in blue/grey, fawn/green, fawn/blue, in sizes small, medium, or large, from 22s.



# GREEN FINGERS

**Kate Hutchin, our novice gardener:**

Let's face it, some of us just haven't got green fingers, and some of us have neither the time nor the patience to do all that weeding.

Be intelligent about your garden. If you really dislike the feel of digging the good earth, and the sight of worms wriggling healthily through the soil sends shivers of horror down your spine, cover the soil area with concrete slabs or crazy paving, and content yourself with a few tubs into which you can toss plenty of CWS seeds and leave the rest to nature.

Or make a crazy-paved terrace and fill the rest of the garden with perennials like lupins and flowering shrubs, which require the minimum of attention, yet will blossom to delight you every year.

Make what little gardening is required as easy and pleasant as possible by having the right tools to work with—you will find just what you need among the fine range of CWS Unity tools.

Fill up any remaining space with a lily pond or a paddling pool or even—status symbol 1963—a swim-pool. The kids will bless you, if you do.

And do make full use of your garden. Have meals out in it on the few fine, warm days we get in summer. Sit in it when the sun shines. Encourage the kids to play in it and to put their heavy toys in a lean-to shed you've made for them, instead of carting them indoors to clutter up the place and make a lot of dirt.

Used in this way the garden becomes an extra room to your house, and a beautiful and health-giving room at that. In no time you'll be relaxing in a way that's impossible within four walls.

Have fun choosing some simple garden furniture. There are various kinds, as you will see on the opposite page. And they really do make a garden—or even a 'backyard'—most comfortable to relax in on warm days.

Are you the type that rushes into the garden with a barrow-load of spades and other tools as soon as Old Sol comes out, or do you just want to spread yourself out and lounge in the warm sunshine? Whichever you are, here are two pages to help you. With special ideas from our writers, some tools for your barrow—and, of course, something for that quiet, lazy corner.

...and some ideas

**W. E. Shewell-Cooper,**

our gardening expert:

Do not let your fruit trees suffer from drought during May. This often happens especially in the case of specimens growing against walls and fences. Flood the borders thoroughly and help the water to get down to the sub-soil by plunging the fork into the earth every three or four feet and move it backwards and forwards so as to leave a number of holes into which the water can flow.

See that the ground is hoed afterwards to create a dust mulch and help to retain the moisture in the ground. The alternative is to use sedge peat as a mulch put on to a depth of one inch.

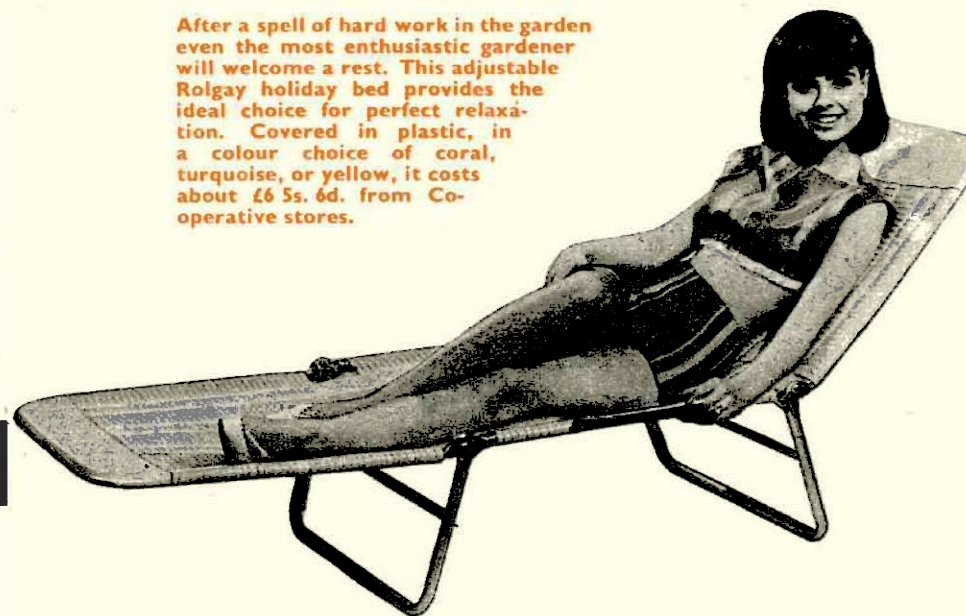
If you have an apple or pear tree in your garden which is making nothing but wood and which is not fruiting it needs 'bark ringing.' Remove one complete ring of bark a quarter of an inch wide right around the stem of the tree and a few feet above ground level. This work should be done with a sharp knife and all the bark must be cut away leaving the clean white wood below.

The wound should be painted over with thick white paint or adhesive tape may be used. The effect will be fully felt two years later. The branches will gradually collect and store what is called the elaborated sap in the branches and thus fruit buds are formed which will produce flowers next year.

Many people grow marrows but do not realise that the trailing kinds can be trained up posts or fences. I always have some 'climbers.' They like this warm position and crop very heavily.

There is a lot to be said for the smaller fruiting types of marrows like Moore's Cream or Custard which you can get from the CWS Seeds Department at Derby. These are trailing types but they bear delicious fruits and lots of them. The seeds may be sown in small pots containing the Eclipse No-Soil Compost, either in the greenhouse or out of doors in frames.

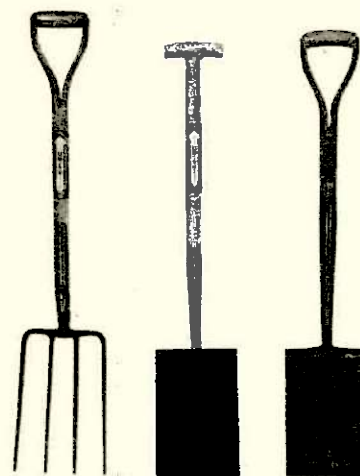
After a spell of hard work in the garden even the most enthusiastic gardener will welcome a rest. This adjustable Rolgay holiday bed provides the ideal choice for perfect relaxation. Covered in plastic, in a colour choice of coral, turquoise, or yellow, it costs about £6 5s. 6d. from Co-operative stores.



for those who want to laze



Top left: CWS club garden chair, about 26s.; parasol, about 24s. Above: CWS garden table, about 19s. 6d. Right: CWS Unity border shears, 5.25, about 42s. 6d. Bottom left: Unity 275 YD handled lightweight fork, about 24s. 6d.; Unity 202 lightweight spade, T handle, about 21s.; Unity 507, YD handled, half bright, treaded spade, about 36s. 3d. Below: CWS Unity 7 in. drop forged secateurs, about 9s. 3d.



## Don't forget the home wreckers

TWO tiny invaders with long Latin names are threatening thousands of British homes. One is invisible to the naked eye, the other would be dwarfed by a sixpence.

Yet, their capacity for destruction is enormous, and each year their insidious attacks on buildings are costing millions of pounds worth of damage.

Known to the scientists as *Merulius lacrymans* and *Anobium punctatum*, they are familiar to the man in the street, and to the woman in the home, as dry rot and woodworm.

Of the several varieties of wood-destroying fungi, "true" dry rot is responsible for most of the damage to timber in buildings. Its spores, or seeds, are virtually everywhere in the atmosphere, and may therefore be present in practically any house.

They are thrown off by a mushroom-like "fruiting body" which it is, estimated, can produce some 35,000 million spores once it reaches the size of a large dinner plate. If these spores settle on wood containing about 20 per cent of moisture or more (a newly built house will often have 18 per cent of moisture in the woodwork) an outbreak of dry rot is possible.

The second enemy, the common furniture beetle, is hardly less dangerous. The female of the species can lay up to 80 eggs in cracks and crevices of structural timber or furniture.

How can all this damage be averted? An expert of many years standing, Mr Ronald A. Bulman, B.Sc., says, "The best thing is to prevent attacks by using a reliable preservative on all woodwork and furniture. However, if the rot has already set in, it may require professional advice and attention."

"Well-designed properties should be immune from decay if ventilation, damp coursing, drains and concrete paths close to house walls are kept in good order."

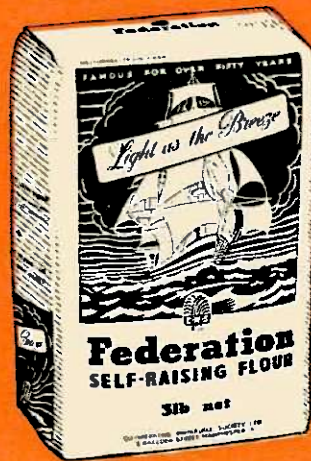
\* Prices quoted in this issue were in operation before the Budget.



For baking you'll be really proud of....

\* Come  
Co-operative  
Shopping

FOR ONE  
OF THESE  
FINE  
FLOURS!



#### FEDERATION.

— the silky smooth flour with years of good baking behind it.

#### EXCELDA.

— the fine-quality flour that's a special favourite of northern housewives.

You'll find either FEDERATION or EXCELDA in stock at your Co-op store. Buy a bag this week and see what a wonderful difference it makes to all your favourite recipes!



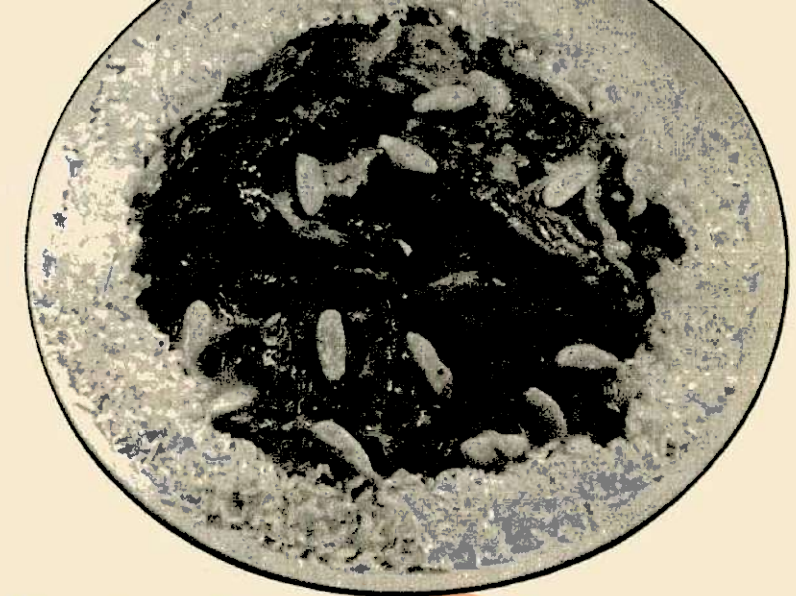
**FEDERATION · EXCELDA**  
Each available Plain and Self Raising

**FROM CO-OPERATIVE STORES**



## PICKIN' A CHICKEN

You'll pick chicken, too, after tasting these delicious preparations by MARY LANGHAM. Try any in place of your Sunday joint, and make chicken a firm favourite with the family.



#### IN CIDER

1 small Waveney chicken, jointed, 2 tasty apples, 1 onion, 1 rasher bacon,  $\frac{1}{2}$  pint cider, 1 teaspoon CWS mixed herbs, 2 oz. Avondale butter, seasoning.

Melt the butter in a large pan. Fry the chicken until golden brown. Place in a casserole. Fry the diced onion and bacon in the butter. Peel and core the apples, and cut each into eight pieces. Add to the onion and fry all until lightly brown. Season thoroughly and add herbs. Place on to the chicken. Pour the cider over the chicken. Cover tightly and place in a moderate oven Mark 5 (375°F.) for one hour. The sauce may be thickened with a little plain flour if preferred.

little salt) until soft but not brown. Add the curry powder, paste and flour, and stir well while cooking. Add one pint of stock, bring to the boil and simmer (more stock can be added during cooking if required). Coat the pieces of chicken in the flour mixed with a little turmeric and fry in the Shortex until golden. Drain and add to the sauce. Remove from the heat and leave to stand for 30 minutes. Re-cook for approximately 30 minutes, adding the strained nut-milk and jelly ten minutes before cooking is completed. Serve with plain boiled Patna rice.

#### CORN FRITTERS

8 oz. sweet corn, 2 eggs, little salt and sugar, 1 teaspoon CWS baking powder, 4 oz. fresh white breadcrumbs, Shortex for frying.

Separate the eggs. Beat the yolks and add to the corn, season well with salt and a little sugar. Fold in the stiffly-beaten egg whites. Mix in the baking powder and sufficient breadcrumbs to hold the mixture together. Place in spoonfuls in the hot Shortex, fry until golden brown on both sides.

#### IN AN OPEN PIE

8 oz. shortcrust pastry,  $\frac{1}{2}$  packet CWS sage and onion stuffing, 8 oz. chicken pieces or leftover chicken, 1 oz. Federation or Excelda plain flour, 1 oz. Avondale butter,  $\frac{1}{2}$  pint milk (or  $\frac{1}{2}$  pint milk and  $\frac{1}{2}$  pint stock), seasoning, 1 small packet Eskimo frozen peas, 2 tomatoes.

Line an 8 in. pie tin with pastry and bake "blind." Make up the stuffing and spread on the base of the pie. Place the peas on to the stuffing and lay the chicken over the peas. Melt the butter in a pan. Blend in the flour. Gradually add the milk and the stock mixing to a smooth consistency. Return to the heat and boil for three minutes stirring continuously. Season to taste and pour over the chicken. Garnish with sliced tomatoes. Place in the oven to heat through Mark 5 (375°F.) for 20-30 minutes.

#### WITH ALMONDS

1 Waveney chicken, jointed, 2-3 oz. Avondale butter, 1 tablespoon oil, 2 onions, 3 tomatoes,  $\frac{1}{2}$  pint stock, 3 oz. blanched almonds, 2 oz. CWS sultanas, pinch CWS cinnamon, salt and pepper.

Garnish with 4 oz. plain boiled CWS Patna rice. Finely chopped parsley.

Heat the butter and oil in a saucepan, put in the chicken pieces and fry evenly on all sides, until brown. Slice the onions thinly and add to the chicken with the skinned tomatoes, seasoning and cinnamon. Fry gently turning the chicken so that it does not stick, for ten minutes. Pour in the stock. Cover the pan with a closely fitting lid and cook over a low heat for 20 minutes. Add the almonds and sultanas and continue cooking for a further 20 minutes.

#### MARYLAND

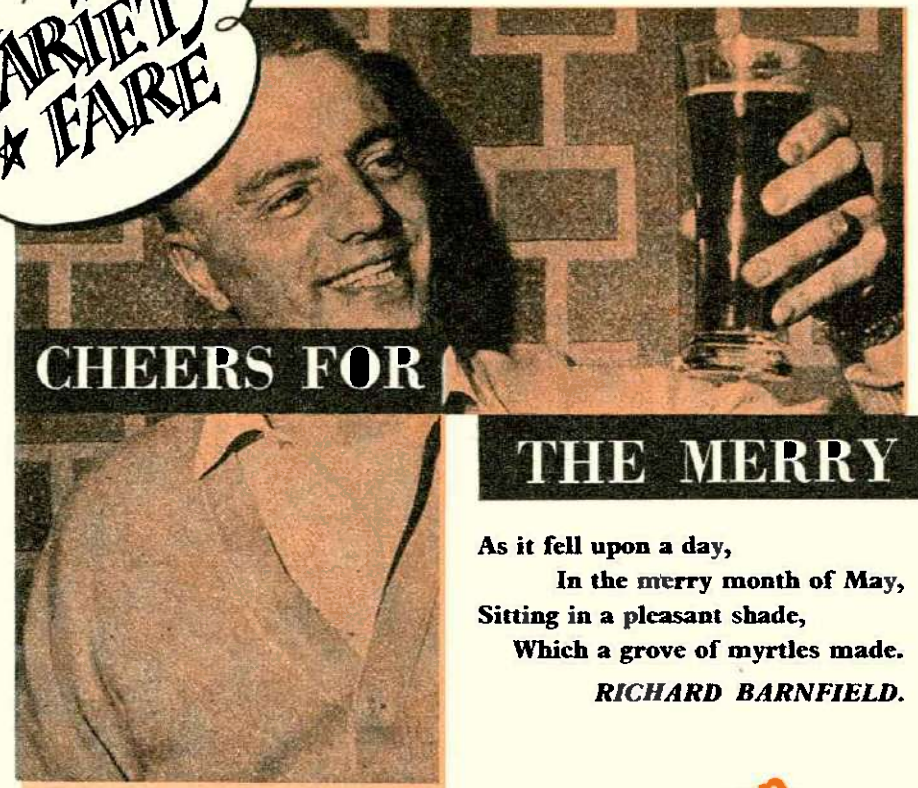
1 Waveney chicken, jointed, seasoned flour, beaten egg, fresh white breadcrumbs, 3 oz. Shortex.

Garnish with corn fritters and fried bananas.

Coat the chicken in seasoned flour, dip in the egg, toss in breadcrumbs, pat in firmly. Heat the Shortex in a frying pan and fry the chicken gently, turning occasionally, so that it is evenly cooked and browned for approximately 30-40 minutes according to the thickness of the joints. Arrange on a hot dish, garnish with corn fritters and halved bananas fried in a little Avondale butter.



VARIETY  
FARE



CHEERS FOR

# THE MERRY MONTH OF MAY

As it fell upon a day,  
In the merry month of May,  
Sitting in a pleasant shade,  
Which a grove of myrtles made.  
RICHARD BARNFIELD.

Sombrero for the sun

If you want  
to cut a dash on  
the beach, get  
yourself a  
dashing hat . . .  
and match  
the colour to  
your swimsuit or  
playsuit.



## Life on the Isle of May

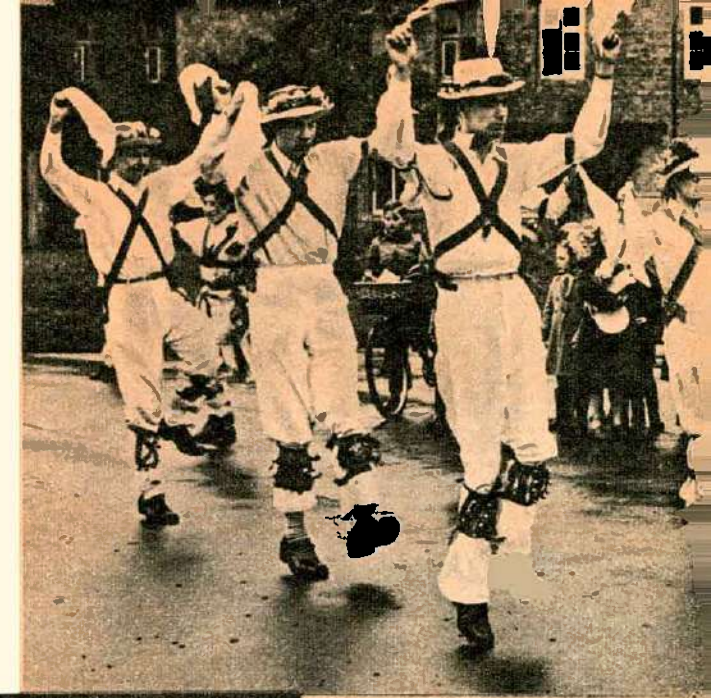
Imagine yourself a lighthouse-keeper's wife on the lonely Isle of May, off Fifeshire. It has the ruins of a monastery, one working lighthouse, a bird observatory. For company you would have, apart from keepers' families, a few sheep and chickens, rabbits, and hundreds of birds, including guillemots, razor-bills, shags, fulmers, herring gulls and eider duck. And perhaps the occasional bird watcher. One way of getting away from it all!

**CHEAPER  
WASH**  
The new Thrifty Pack of Blue Spel washing powder just introduced weighs the same as the old jumbo pack—but it costs less! With Thrifty Spel there are no gimmicks, but top value for money.



## ANYONE FOR CRICKET?

**MAY** is the time for cricket, on well-rolled turf, village greens, meadows, even back gardens. It has been played under recognised rules at least since the beginning of the 18th century. The first recorded match was played in Sussex in 1697, eleven-a-side for a 50-guinea stake. It is perhaps only right that the little boy left should show his paces, since the game was developed from the haphazard play of boys into the serious game of men.



## MAYTIME - GO, MAN, GO!

It's May—it's spring! Everyone is dancing. Traditionally, the Morris dancers tour the villages and small towns about this time of year, in their dress of white suit, flower-bedecked hat and baldocks. Top, they are performing in the market-place at Stow-in-the-Wold. **Everyone else** is dancing, too—the Madison (right),

the Wobble, the Bossa Nova—and now the Limbo. All that's needed for this is a pole and a rubber spine ("How low can you go?"). **Our expert, below,** says: "Seriously, though, if you dance the Limbo, you're doing a grand job." That was just before they took him away to straighten him out about one or two things!



## THE CROP IS BACK FOR SUMMER

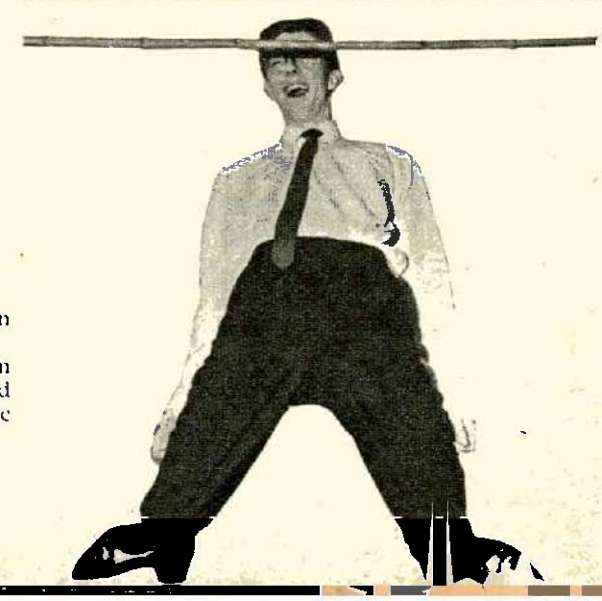
Hair will be shorter again for summer, says a leading London hair stylist, who describes it as cut low to a V at the nape of the neck, swept gracefully from one side to the other, and forward to a point in front of the ear. Once well cut, it will almost look after itself . . . a boon at holiday time.



## Did you wash your face in dew this morning?

If we left our beds at crack of dawn and took to the fields to wash our faces in May morning dew, men might think it strange indeed. Yet in the 17th century this superstition was widespread to "render women beautiful." It was

even commented on by Samuel Pepys in his Diary. This summer, make-up is away from orange tones—to pinks, blue-pinks and true reds. Bronze neutral is in for eye make-up.







# When women were never allowed to gossip

**LOWKERS**, leech finders, teasel gatherers, threshers—these were some of the curious jobs being performed by women in the England of 1814, the year before the Battle of Waterloo.

They were seen and recorded by a happy wanderer named George Walker, who collected sketches and notes for a massive book he called *The Costume of Yorkshire*. It was soon very clear to him that in the county 149 years ago a woman's world was not necessarily bounded by kitchen walls.

The lowkers, mainly older women, came into their own each spring, when it was necessary for the cornfields to be weeded. Walker had the notion that their name was a corruption of "lookers".

Today you hardly see a weed in a cornfield—thanks to modern sprays—but in Walker's time a small army of women and children attacked such plants as thistles by hand or with two curious implements named "grub," a type of hoe, and "clam," a pair of cutters, similar to a lawn trimmer.

## UNDER WATCH

Although they could not be condemned as clock-watchers because of their thoroughly rural setting, the lowkers were not keen on work and needed frequent watching if they were not to idle and gossip. The owner of the field, usually on horseback, would keep an eye on the workers to ensure that their pace did not slacken.

When doctors relied on leeches for blood-letting, Scots-women travelled to Yorkshire to search for them. Wading bare-legged in suitable watercourses, they invited the leeches to make a meal

of them! As soon as a woman became aware that a leech was clinging to a leg or a foot, she reached down and deftly transferred it with her fingers to a small barrel containing water, suspended at her waist.

Observed Walker: "Though by no means the fairest of their sex, or possessing any claims to blue stocking celebrity, they are by no means disagreeable subjects for the pencil."

Changing times have also robbed Yorkshire of another harvest, the gathering of teasels. Teasels were needed for raising the nap on cloth by clothiers in the West Riding.

Their cultivation took place in the eastern part of the Riding where the heads of the plants were nipped off in the autumn of the second year. After being carefully dried, they were fixed to long sticks for sale. The workers, who included many women, were sheltered from the weather by sheds which were erected for harvest-time.

Rape was a crop grown over a large part of Yorkshire, and when it was ripe the fields were invaded by crowds of people who threshed it on the spot so that waste would be kept to a minimum. The activity seen by Walker looked like an early form of twist!

The owner of the land kept the workers supplied with meat and drink. It was a varied, colourful assembly, including reapers, carriers (known in Yorkshire as "huggers") and threshers. Others forked and sifted and put the seed into sacks.

## STAPLE FOOD

Not all the jobs performed by women were carried out in the open air, and women were engaged in spinning before the Industrial Revolution transformed the life of the West Riding.

Domestic spinning was already becoming rare when Walker toured the country. Many poor families augmented their incomes by having a spinning wheel on the premises, though the return for their labours was not very great. Walker gives the figure of about a halfpenny per pound weight.

Walker was happy in the company of ordinary people at a time when the womenfolk of the great houses and castles had most of the publicity. One day he wandered into a small kitchen and saw a housewife making havercake from oatmeal—a staple food of those days.

It was so popular in the West Riding

that the name of the 33rd Regiment of Foot (later the Duke of Wellington's Regiment), which was based at Halifax, was closely associated with it. The troops became known as the "havercake lads," because their recruiting sergeant would tour the district brandishing a sword, on which some havercake had been impaled!

An inverted chair in the foreground of his print (below) is covered by a cloth on which this sustaining food is cooling. Above the fireplace others were hung up to dry like wash-leathers.

There came a time in every woman's life when she felt the need to relax, and to forget for a time the family cares, worries and work. Some were fortunate in being able to bathe in the sea. Walker noted that Scarborough, Bridlington and many other places on the coast of Yorkshire were well-known as bathing resorts.

Machines were available for bathing in the open sea and, according to Walker, "these differ in several respects from those in the more southern districts, and particularly in their having no awning to screen the bathers from the public eye."

**Above, left: A common sight at resorts on the Yorkshire coast were the bathing machines which were taken into the sea. Some people were so reserved they bathed fully clothed! The white cliffs of Flamborough Head are seen in the background of Walker's sketch of Bridlington Bay.**

**Below: A staple food in 19th century Yorkshire was havercake, made from oatmeal. Here, havercakes are laid out to cool on an upturned chair.**



# HE SOLD HIS WIFE FOR A PINT OF ALE

**SO** you're fed up with your wife. Well, there's not much you can do about it except grin and bear it. Or, if you've sufficient grounds, separate or invoke divorce proceedings. Husbands of the past, however, seem to have been more fortunate in this respect. They just sold an unwanted spouse.

Where, when, and how this delusion originated is something of a mystery. For at no time in our history was there a law in existence permitting the sale of wives. But in the 18th and 19th centuries the practice was fairly widespread. And the procedure appears to have caused comparatively little fuss at the time.

## Both satisfied

From the *Manchester Mercury* of January 30, 1775, we learn: "On Friday last a man led his wife in a halter from his dwelling house in this town to the Market Cross, and there sold her by public auction to the best bidder for five shillings. The purchaser immediately took her away, and they both seemed satisfied with their bargain."

Numerous other instances are recorded. At Bolton, Lancashire, in 1831 a man sold his wife for 3s. 6d. plus a gallon of ale. A wife somewhat less esteemed apparently was offered at Aylesford, Kent, in 1852. The bid accepted was half a crown.

Of less value still, appears to have been the wife of a collier at Alfreton, Derbyshire, in 1882. She was disposed of for fourpence. And lower still in the scale of values comes the transaction in December 1862 at Selby, Yorkshire, when a wife was exchanged for a pint of ale.

At the other end of the scale, we learn that on February 4, 1866, George Gwathorpe of Patrington, Yorkshire, managed to get 20 guineas for his unwanted wife. And despite the fact that a woman for sale in Carlisle Market was labelled a "tormentor" and "domestic curse"



she found a buyer who was prepared to pay 20s. and a Newfoundland dog.

Presumably to regularise the transaction, an apparent "legal" document was frequently drawn up. Such a one was between John Chapel of Ossett, Dewsbury, and John Harford of Nether Shitlington, concerning the sale of the former's wife Harberry to the latter, for three guineas.

In this various conditions of sale were set forth, one of which was that should the seller afterwards molest his ex-wife, or hinder the buyer and his "goods" from living together, he was to forfeit to the buyer £500 "to be recovered as the law requires in any of His Majesty's courts in Great Britain."

The incorporation of such a clause that the contract was enforceable at law, is evidence of the belief in the legality of selling a wife. But the parties thereto would doubtless have been in for a shock had they had recourse to law. Because where instances came to the knowledge of the authorities, sharp penalties were often inflicted.

In the West Riding sessions of 1837, it is recorded that Joshua Jackson was sentenced to a month's hard labour for selling his wife.

Certain practices had to be followed when selling a wife, and she was invariably led to the market with a halter round her neck. Another rule was that she be a willing party. There being no recorded cases of a woman protesting, it can be taken that most were just as anxious as the husband to make the change.

**REDVERS RAWLINSON**



# A matinee coat for the spring sunshine

**MATERIALS.**—3 [3] oz. WAVECREST Baby Wool. Two No. 13 and two No. 11 needles. Once cable needle. Length of ribbon.

**MEASUREMENTS.**—To fit 18 [20] in. chest. Length 12½ [13½] in. Sleeve seam 5 [6] in. (adjustable).

**SIZES.**—The figures in square brackets [ ] refer to the large size.

**ABBREVIATIONS.**—k., knit; p., purl; st., stitch; tog., together; t.b.l., through back of loops; inc., increase by working into front and back of stitch; dec., decrease by working 2 sts. together; beg., beginning; alt., alternate; rep., repeat; patt., pattern; in., inches; M.I.P., make 1 purlwise by picking up loop that lies between st. just worked and following st. and purling into back of it; C.2F., cable 2 Front by working across next 4 sts. as follows: Slip next 2 sts. on to cable needle and leave at front of work, knit next 2 sts., then knit 2 sts. from cable needle; C.2B., cable 2 Back as C.2F. but leave sts. at back of work in place of front; O., no stitches.

**TENSION.**—8 sts. and 10 rows to the

square inch on No. 11 needles, measured over stocking stitch.

## BACK and FRONTS

Worked in one piece up to armhole shaping.

Using No. 13 needles and the two needle method, cast on 199 [213] sts. Work 12 rows in stocking stitch.

**Next row: Make hem** by knitting tog. one st. from needle and one loop from cast-on edge all across row.

**Next row:** p.4 [7], \*\*M.I.P., p.5, rep. from \*\* to last O [1] st., p.O [1] (238 [254] sts.).

**Change to No. 11 needles** and proceed in cable patt. as follows:—**1st row:** k.3 [5], \*\*C.2F., k.2, rep. from \*\* to last 1 [3] sts., k.1 [3]. **2nd row:** k.1, p. to last st., k.1. **3rd row:** k. **4th row:** k.1, p. to last st., k.1.

**5th and 6th rows:** as 3rd and 4th. **7th row:** k.3 [5], \*\*C.2B., k.2, rep. from \*\* to last 1 [3] sts., k.1 [3]. **8th to 11th row:** as 2nd to 5th.

**12th row:** k.1, p. to last st., k.1. These 12 rows form the patt. Knitting st. at both

ends of every row continue in patt. until work measures 7½ [8] in. from beg., finishing with right side facing for next row.

**18 in. size only:**

**Next row:** (k.2 tog., k.1) 14 times, (k.2 tog., k.1) 31 times, (k.2 tog., k.1) 13 times, k.2 tog. (148 sts.).

**20 in. size only:**

**Next row:** (k.2 tog., k.1) 30 times, (k.2 tog., k.1) 15 times, (k.2 tog., k.1) 29 times, k.2 tog. (164 sts.).

**Both sizes:**

**Change to No. 13 needles** k.7 rows.

**Change to No. 11 needles.**

**Divide work** as follows:—

**Next row:** k.1, k.2 tog.t.b.l., k.31 [35], cast off 6 (one st. on needle after cast-off), k.67 [75], cast off 6, k. to last 3 sts., k.2 tog., k.1.

Proceed in stocking stitch on first group of 33 [37] sts. for Left Front as follows:—

**1st row:** k.1, p. to last st., k.1. **2nd row:** k.1, k.2 tog.t.b.l., k. to end.

Dec. 1 st. at armhole edge on every alt. row as before, at the same time dec. 1 st. inside k. st. at neck edge on 2nd and every following 4th row until 3 [3] sts. remain.

Continue dec. at armhole edge only on every alt. row as before until 1 st. remains. Work 1 row. Fasten off.

Rejoin wool to group of 68 [76] sts. for Back and proceed in stocking stitch as follows:—

**1st row:** k.1, p. to last st., k.1. **2nd row:** k.1, k.2 tog.t.b.l., k. to last 3 sts., k.2 tog., k.1. Dec. 1 st. at both ends of every alt. row as before until 24 [26] sts. remain.

Cast off. Rejoin wool to group of 33 [37] sts. for Right Front and work to match Left Front reversing all shapings.

## SLEEVES

Using No. 13 needles, cast on 32 [34] sts. k. 9 rows. **Next row:** k.2 [3], (inc. in next st., k.2) 9 times, inc. in next st., k. to end (42 [44] sts.).

**Change to No. 11 needles** and proceed in stocking stitch knitting st. at both ends of every row, inc. 1 st. in first st. and last but one st. on 7th [7th] and every following 4th [4th] row until there are 58 [64] sts.

Continue on these sts. until work measures 5 [6] in. from beg. (Adjust length here).

**Shape top** as follows:—**1st and 2nd rows:** cast off 3, work to end. **3rd row:** k.1, k.2 tog.t.b.l., k. to last 3 sts., k.2 tog., k.1.

**4th row:** k.1, p. to last st., k.1. Continue dec. 1 st. at both ends of next and every alt. row as before until 8 sts. remain. Work 1 row. Cast off.

## TO MAKE UP and FRONT BANDS

Block and press very lightly on wrong side using a warm iron and damp cloth. Using a flat seam join sleeve seams and stitch sleeves into position.

Using No. 13 needles with right side of work facing **knit up** 72 [76] sts. from lower edge of Right Front to beg. of front slope shaping, **knit up** 53 [58] sts. to cast-off sts. at back of neck, **knit up** 12 [13] sts. to centre back of neck (137 [147] sts.). Commencing with a p. row work 11 rows in stocking stitch.

Cast off loosely. Work Left Front Band to match. Fold Front Bands at centre to wrong side of work and flat-stitch into position.

Attach ribbon to each side of waistband. Press seams.



JOHN CLARKE writes of a boy who fought his way from

# POVERTY TO POWER

**JOHN WEST** is the product of a Carringbush slum, a suburb of the city of Melbourne, in the Colony of Victoria. It is 1894. He is 24, knows the humble, the furtive and the sordid aspects of life, and is determined to rise above them.

His family is among the poorest in the squalid, poverty stricken suburb. John knows a lot about the police. His brother, Arthur, had been arrested and flogged. This has increased John's fierce hatred of the police and given him determination to rise out of the lower depths.

He is a raw beginner at making a racing book, but learns quickly and succeeds in building up his bank account.

Thus, the stage is set for the story of John West as in *Power Without Glory*, by Frank Hardy (Werner Laurie, 25s.). He rises from betting and illegal gambling to a position where he can influence the rise and fall of ministers.

Hazards lie ahead as the police begin to worry him, but West is astute. As a cloak to his gambling he rents a tea shop and he and his helpers can scarcely cope with the business.

Later he is arrested and fined, but this does not deter him from opening his betting shop again—on a larger scale than ever.

John's business interests develop until they involve a daily newspaper, hotels, mines, theatres and racecourses. He is worth two million pounds.

But his marriage and everything else withers until at the end he has no friends, only cringing associates.

This famous Australian novel is now published in England for the first time and is a remarkable achievement in its dramatic sweep and strength.

Millions of words have recorded the War of Independence, the struggle which freed America from the British. An exciting addition is *Barren Hill*, by Charles Flood (Cassell, 21s.).

Flood has researched deeply for his account of a bitter winter of suffering by a tiny group of rebels led by Captain Allen McLane.

But their success in harassing the Redcoats played a great part in deciding the outcome of the campaign nearly 200 years ago.

Arco Publications continue their Handybook series with *Soft Furnishings and Carpeting*, by Arthur Bevin, *Milinery*, by Anne Southern and *Antique*

*furniture for the smaller home*, by Peter Philp.

They are good value at 15s., providing a wealth of practical information. They are easy to read and make invaluable reference books.

New author Mary Drewery reconstructs the Glendower rebellion in *Rebellion in the West* (Oliver and Boyd, 10s. 6d.) Her story of the 15th century battle for power is skilfully recreated.

More recent history from Brian Gardner, whose *Battle of the Somme* was one of the successes of 1961. This time, Gardner tells the little known story of the longest battle of the war in *German East* (Cassell, 25s.).

After fighting from 1914 to 1918 in East Africa, they returned to be congratulated—for having missed the war!

Throughout the world of amateur and professional entertainment, the names of Gilbert and Sullivan are engraved forever.

The picture history, *Gilbert and Sullivan* (Vista Books, 37s. 6d.) by Raymond Mander and Joe Mitchenson is not expensive for a publication which, in addition to telling the story of the

partnership which gave the famous comic operas to the world, reproduces nearly 400 pictures, many for the first time.

Do-it-yourself jobs are not always as simple as they appear, but making traditional toys holds no fears with the help of William Turley and *Designing and making toy buildings* (Stanley Paul, 12s. 6d.).

One work which should not be missing from the children's bookshelf is Charles and Mary Lamb's *Tales from Shakespeare* (Golden Pleasure Books, 15s.).

It is designed for young children as an introduction to Shakespeare's works and is the perfect substitute for those adult television programmes which children like to watch.

Other books received: *Great Black Oxen*, by Naomi Jacob (Hale, 15s.); *Cover her face*, by P. D. James (Faber, 18s.); *A book of pirates*, by Rex Dixon (Nelson, 25s.); *Soho for East Anglia*, by Michael Brander (Geoffrey Bles, 22s. 6d.); *Be a better secretary*, by Martin H. Perry (Pearson, 7s. 6d.); and *Strong Medicine*, by Blake F. Donaldson (Cassell, 18s.).

## World's best seller on record

It all began three years ago with a chance remark over lunch. The diners were Douglas Fairbanks Jr. and three recording executives.

Douglas Fairbanks said that he had always wanted to record the whole of the Bible—Old and New Testaments. He was surprised to learn the others had been discussing the same idea. They decided to do it together.

Their first problem was who would be the reader. Sir Laurence Olivier, they thought, would be the ideal choice. Douglas Fairbanks flew to New York to see Sir Laurence who agreed unhesitatingly.

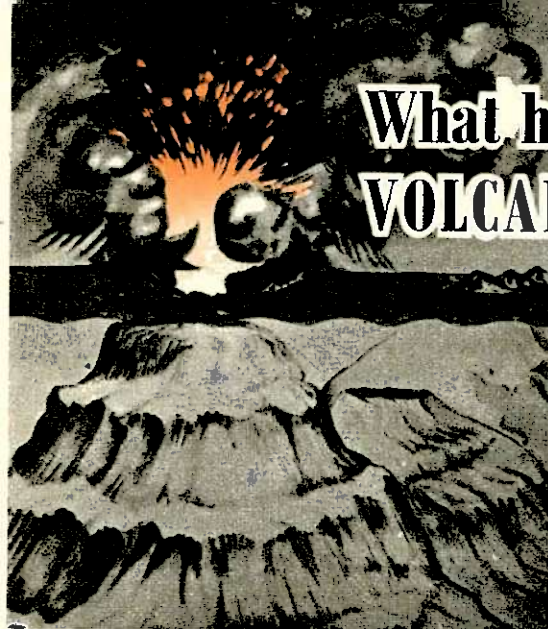
It was decided to record readings from the Authorised (King James) version of the Old Testament.

Each individual disc had to be complete in itself yet form an integral part of the series. Lord Aberdare, one of the three recording executives, adapted the many draft scripts, assisted by a team of religious advisers.

Old Testament experts were present during recording to advise Sir Laurence on interpretation and pronunciation. Under the supervision of Cyril Orndel, teams of artists and researchers spent months looking for authentic music for the series. Before editing, 1,023 hours—more than 42 days—were spent recording the reading and music.

"The Living Bible" recorded by HMV is on twelve 12 in. records, each in its own six-page full colour sleeve.





## What happens when a VOLCANO EXPLODES

A STREAM of molten lava, flung down the side of the great Italian volcano Vesuvius, once engulfed the Roman town of Pompeii; and perhaps the best-known volcano of all, Vesuvius is still active.

There is the true story of the Roman sentry who still stood at his post while molten lava engulfed him.

What is the fascination that volcanoes have for all of us? A magnet so strong that the Italians find it worth-while to run a railway service at Naples to take visitors to within 150 yards of the mouth of the Vesuvius crater.

The last eruption of Vesuvius, of any note, took place in the 40's, while the war was still on, and according to an eye-witness it blotted out the whole city of Naples in a thick, frightening fog of cinders.

Yet today, not far from the crater, the sides of the mountain are still being richly cultivated.

In *The Deep Blue Sea* (Odham's Press Ltd. 9s. 6d.), Olga Marshall describes the volcano as "a crack in the surface of the earth." Out of this crack, besides the lava, come gas, dust and cinders, in time building up a volcanic mountain. Her story is the story of the sea, including the volcanoes. Of the creatures that live in its depths, she leaves to the sister volume *Drama of the Deep*, in which the reader explores the inky blackness of the deep sea.

This month the Editor would like you to paint or crayon an illustration of a volcano.

As usual there will be two classes—one for those under nine and the other

### ANSWERS TO QUIZ

Slater.  
Yogi Berra; Eamonn Andrews; John the Lone Ranger; Mr Acker Bilk; hasn't got a name. He is known as Harry Corbett; Who knows? He

for those who are nine or over. For the two best entries from over nines there will be a box of delicious chocolates from the English and Scottish CWS Chocolate Works at Luton. For the two best entries from under nines there will be a bumper parcel of sweets from the CWS Confectionery Works, Reddish.

Read the following rules:—

1. The drawing must be your own and measure not more than 10 in. by 8 in.
2. On the back of your entry write your full name, address, and age IN BLOCK CAPITALS.
3. Post your entry to: **The Editor, Home Magazine, 1 Balloon St., Manchester 4,** marking your entry "Competition." Closing date for entries is May 28, 1963.

### MARCH COMPETITION WINNERS

Neil Robert Stringer, Nelson Way, Moss Pit, Stafford, Staffs.; Peter Robinson, Meadow Avenue, Southport, Lancs.

Christopher Ainsworth, Elmworth Grove, West Dulwich, London, S.E. 21; Graham Parker, Mersey Street, Longridge, Preston, Lancs.



What famous name do you associate with **Sooty**?

What is the name of the masked cowboy who has a horse named **Silver**?

"**Stranger on the Shore**" was the title of a children's serial, and a famous bandleader wrote the theme tune. Who is he?

What cartoon character would you associate with the words, "**Mr Ranger, sir . . . ?**"

Who comperes **Crackerjack**?

Who is the famous actor who appears with **Pinky and Perky**?



THERE have been many LP's, given to one artist's "live" performance at a night-club or theatre, but on Reprise R-6063 there is one to beat all. When you listen to *Sammy Davis Jr. at the Coconut Grove*, you are really there!

As a contrast, under EMI's "Great Recordings of the Century" banner, come further examples of the magnificent pre-war recordings of *Frida Leider*, on HMV COLH 132.

For lovers of ballet music, HMV issue *Russian and French Ballet Music*, with Efrem Kurtz conducting the Philharmonia Orchestra (ALP 1962).

*Tommy Roe* is the straight forward title of this young American's first LP. (on HMV CLP 1614), and it includes Tommy's successful singles, such as "Sheila" and "Susie Darlin'."

Pye Golden Guinea feature some of *The Lineliter's* earlier recordings, and for someone who enjoys their refreshingly different blend of vocal and instrumental folk music, this disc on GGL 0178 is a must!

Still with folk music, comes Volume Two of *A Golden Age of Donegan*, on Golden Guinea GGL 0170. Lonnie Donegan and His Group feature 12 of their past hits.

Peggy Lee sings some of her greatest hits on *Bewitching—Lee!* (Capitol T 1743). The songs in this album—all single record successes for Peggy—include "Fever," "Them There Eyes" and "Mañana."

On Columbia 33C X 1822, Carlo Maria Guilini conducts the Philharmonia Orchestra for Claudio Arrau's recording of *Brahms' Concerto No. 2 in B Flat*.

*The Soul of Mexico*, by the 101 Strings, on Golden Guinea GGL 0164, is full of the haunting romantic beauty of the songs of Old Mexico.

The Kingston Trio bring us *Something Special* on Capitol T 1747. Two numbers that really appeal are the little-known Rodgers and Hart number, "She was too good to me," and the Trio's comedy "Strange Day."

*The Planets*, by Gustav Holst, with Sir Adrian Boult conducting the Philharmonia Promenade Orchestra and the London Philharmonic Choir, has been recorded by Pye on their Golden Guinea label (GGL 0172).

On *Summer Holiday* (Columbia 33SX 1472), Cliff Richard, the Shadows, and the Associated British Studio Orchestra (conducted by Stanley Black), sing and play music and songs from the film. Cliff's popular "Bachelor Boy" and "The Next Time" are included, as well as the title tune.



## BELMONT LINGERIE FORTNIGHT MAY 17-JUNE 1

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Thrill to the excitement of black over pink and six other twin colour effects.  
W's, 36 in., 33/11

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20 denier over 30 denier nylon. In the same exciting shades as the Baby Doll Pyjamas.  
W's, 36 in., 38/11

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Briefs to match. W's, 6/6

### 3011. 'SLICK CHICK' SLIP

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Briefs to match. W's, 5/11



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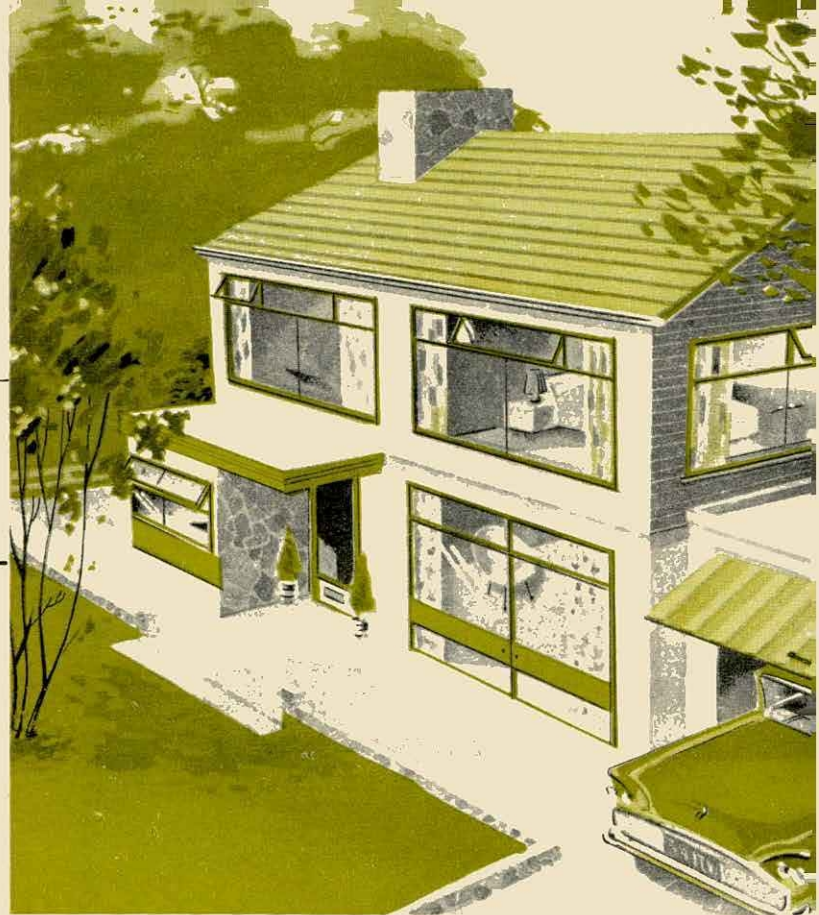
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proud of your  
home?*



*are you really proud of your home?*

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## GETTING THE BALL ROLLING

# New Soccer Team After 6 Years

**F**OR six years our employees were without their own football team, and this was after a great many years of a regular Wednesday team, but now we are more than pleased to be able to publish a photograph of the 1962/63 Tamworth Co-operative employees' football team with its officials.

Many of the old and young members of our staff were not happy that the society had no football club of its own, more so as there had been until six years ago, a good team which, with its supporters had had many enjoyable Wednesday afternoons playing at home and away, so after these years of disbandment, Mr G. H. Lane, one of our older employees, who has always been interested in the game, with Mr Whetton, got together all the employees who were keen to start again and held a practice match.

Not to be too ambitious to start with, it was decided to try to arrange a few friendly games with other teams, but these were difficult to arrange, so another meeting was held and the plunge made. A decision to enter the Birmingham Wednesday League was made, and Tamworth Co-operative employees were again in football.

With Mr G. W. Wagstaffe, executive officer of our society as president of the club, Mr G. H. Lane as chairman, Mr A. Tromans, secretary, with a good committee to work with them, the reformed club should now go from strength to strength, both in its matches and its other social activities.

## Golden Weddings

Mr and Mrs Spooner, Haven Bungalow, 24, Dordon Road, Dordon, March 8.

Mr and Mrs W. A. Wragg, 119, Comberford Road, Tamworth, March 24.

Belmont luxurious lingerie comes in glamorous styles, exciting colours—and at such low prices.

The SENSATIONAL spray-it-on polish—Pelaw Hy-Glos.

## Moving with the times

**T**IMES change—and habits, too! Shoppers require a far higher standard of goods nowadays than ever before. And what was good enough for grandma is by no means good enough for the young housewife of today.

The wants of the modern housewife rule the sort of goods manufactured for them.

The manufacturer cannot produce goods and force the consumer to buy them.

He has to find out what the housewife wants, and then set about attending to her needs.

This means that the producer has to be in constant touch with the consumer. He has to move with times.

And the Co-operative Movement is in touch. Your local branch is the Movement's means of contact with you, the consumer.

In these highly competitive times, standards have to be high. "Quality" is no longer the keyword—"top quality" is what everyone looks for, because they can now afford to.

The CWS, with its great resources employs the most modern techniques in its productive enterprises—the emphasis always being on the highest standards.

You know, it pays to say "CWS" when you are out doing your weekly shopping. In fact, it pays in two ways. You are sure of first-rate merchandise, and you are sure of dividend.

So, no matter what you require, say "CWS."



Tamworth Co-operative Employees' Football Team 1962/63



Two C.U. scholarships awarded

THERE are two items of Pathfinder news this month, and it gives one pleasure to be able to write of the achievements of the members of our Pathfinder group of young folk. First congratulations go to Celia Collins, 140, Sheepcote Lane, Amington, and to Marlene G. Walton, 6, Morgan Road, Tamworth, both of whom have been awarded scholarships by the Co-operative Limited, for their essay in the written Pathfinder examination.

Celia, who is 14, and Marlene, who is 12, took part with other members of our Pathfinders in the Co-operative Union examination in which they had to write an essay on various aspects of the Movement.

Six scholarships were offered for entrants from the Midlands, and we can be pleased by the fact that all our girls did well, and that two were awarded scholarships.

The scholarships will be a week's Pathfinder holiday in August at Losehall Hall, Castleton, Derbyshire.

The second thing in which we congratulate the Pathfinders is their help to other less fortunate children. They, among other organisations received an appeal to help the home for refugee children at Battle in Sussex, and they decided to do something about it.

The question was, how to raise money to send to the home, and the girls decided to mix the appeal with pleasure, so the answer to the question was a teenage dance which they held in the College Lane Hall, on February 22.

The dance was a great success, and the girls were happy in being able to send the whole of the proceeds as a donation to help children less fortunate than themselves.

True to the principles of Co-operation, our girls believe in helping each other, no matter where the others may be. Congratulations girls on your efforts!

FOR EVENING SHOPPERS...

THE Swedish Government has now permitted Co-operative societies and department stores to open in the evening.

This move is preparatory to the general abolition of the shop closing law.

NIGERIAN CO-OPERATIVE FARMS

ACCORDING to Dr Sanya Onabamiro, Minister of Agriculture and National Resources, the Western Nigerian Government is considering the setting up of Co-operative farming units.

Dr Onabamiro said the new units would be voluntary associations of farmers organised to reap the benefits of Co-operative methods of mechanisation, crop storage, and marketing.

It was stressed that these units would in no way prejudice the development of the already-existing Co-operative farm settlements.

The units, he explained, would be designed specifically to help small farmers, many of whom were illiterate, while the farm settlement programme set out to build a new generation of educated young farmers using the most advanced agricultural techniques.

Fattening Up

FARMERS at Corofin, Co. Clare, Ireland, have organised a new Co-operative society which is to erect a pig-fattening station with a capacity of 600 pigs.

The society aims to supply sows to members, and buy back bonhams at a guaranteed price.

The bonhams will be fattened at the station, and sold off to bacon factories.

The society will handle some 2,000 pigs each year.

Cart-pullers' Co-ops

THE Central Government of India is to assist State Governments in providing cash loans to help form new Co-operatives... Co-operatives for hand-cart pullers!

OBITUARY

We regret to report the deaths of the following members, and offer our sympathy to the bereaved relatives.

Emily Wallis	Norman's Heath	January 3.
Enoch Wood	Hockley	February 27.
Walter Charles Hall	Tamworth	March 1.
Nellie Bates	Fazeley	March 5.
John Perry	Glascote	March 7.
Emily Frances Twigg	Hurley Common	March 8.
John Harrison	Wilnecote	March 11.
Arthur Weston	Tamworth	March 15.
Ernest James Ramsell	Glascote	March 19.
Albert Edward Spragg	Polesworth	March 20.
Albert William Wileman	Kingsbury	March 21.
Margaret Ashley Malkin	Mile Oak	March 24.
Harriet May Deakin	Birchmoor	March 28.
Jenny Beirne	Mount Pleasant	April 4.

WELL SATISFIED WITH YOUR PURCHASES ?

THEN YOU MUST HAVE BEEN CO-OPERATIVE SHOPPING, WHERE ONLY THE BEST IS OBTAINABLE !

HERE IS YOUR GUIDE FOR THIS MONTH

DANISH BACON, BUTTER, CHEESE, LARD, TEA, SUGAR, MARGARINE (ALL AT COMPETITIVE PRICES)

ALSO

	Usual Price	Our Price
CWS SALAD CREAM	1/6	1/4
" WAVENEY BAKED BEANS	8d.	6½d.
" " " "	1/1	10½d.
" GOLD SEAL MARGARINE	2/4	2/-
" WHEATSHEAF RICE PUDDINGS	1/2	10½d.
" LEMON AND BARLEY SQUASH	3/-	2/7
" LAUNDENE	1/9	1/6
" SHIELDHALL COFFEE ESSENCE	2/5	2/-
RECKITT'S WINDOWLENE	1/9	1/5
SALAD CREAM	1/6	1/4½
" " " "	2/1	1/10½
FRUIT SALAD	1/10	1/6
BROWN-POLSON'S MAZOLA COOKING OIL	3/7	3/4
SOFT TISSUE TOILET ROLLS	1/3	1/1
" " " "	2/4	1/10
MEDICATED " " "	1/3	1/1
SPONGE MIXTURE	1/-	10d.
CWS CUSTARD POWDER	1/7½	1/3½
" JELLIES	2 for 1/7 to 2 for	1/3
" NICE BISCUITS	1/-	10d.
" GINGER BISCUITS	1/-	10d.
PICKLED ONIONS	1/10	1/7
" " " "	1/10	1/7
" BEETROOT—Sliced	1/3	1/1

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## YOUR SOCIETY

has a range of modern luggage in styles that express the very newest look in travel goods

Slim, Elegant, Amazingly Durable, and increased space, with decrease in weight, in all the modern colours

Attache cases from 5/6 to 26/6

Soft top pixi cases from 31/- to 59/6

Men's airport cases (exp.) £4/10/- to £6/6/-

Ladies, airport fibreglass from £5/15/- to £7/3/6

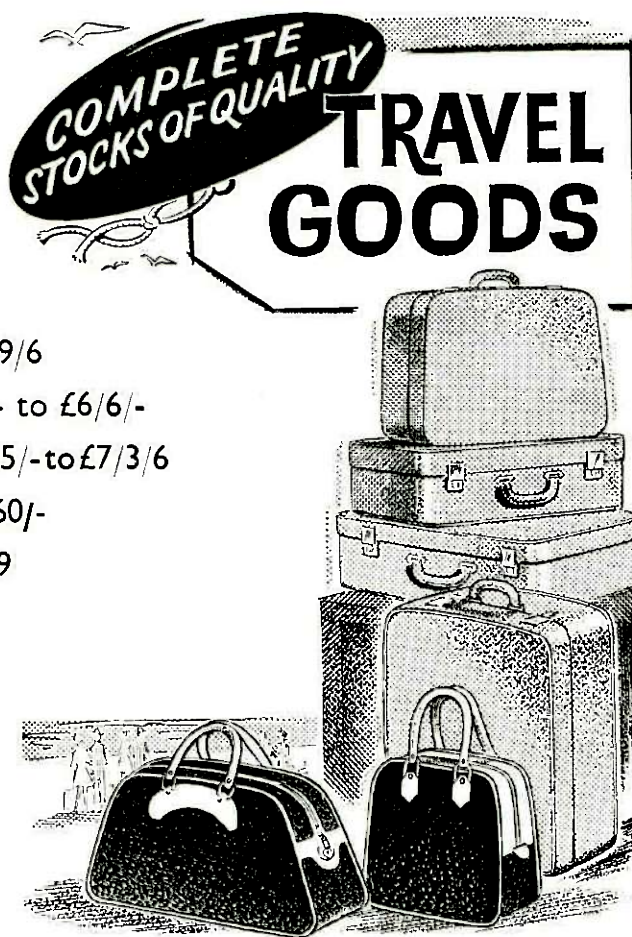
Ladies' vanity cases from 45/- to 60/-

Zipp travel bags from 37/- to 79/9

Also an exclusive range of Italian baskets and bags  
from 43/6 to 56/-

A good selection of cheaper baskets from  
9/11 to 29/11

Kiddies' baskets from  
3/6 to 9/11



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**FURNISHING DEPARTMENT (Ground Floor)**



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8 x 28. Field 100°  
Extra Wide Angle  
Coated Optics  
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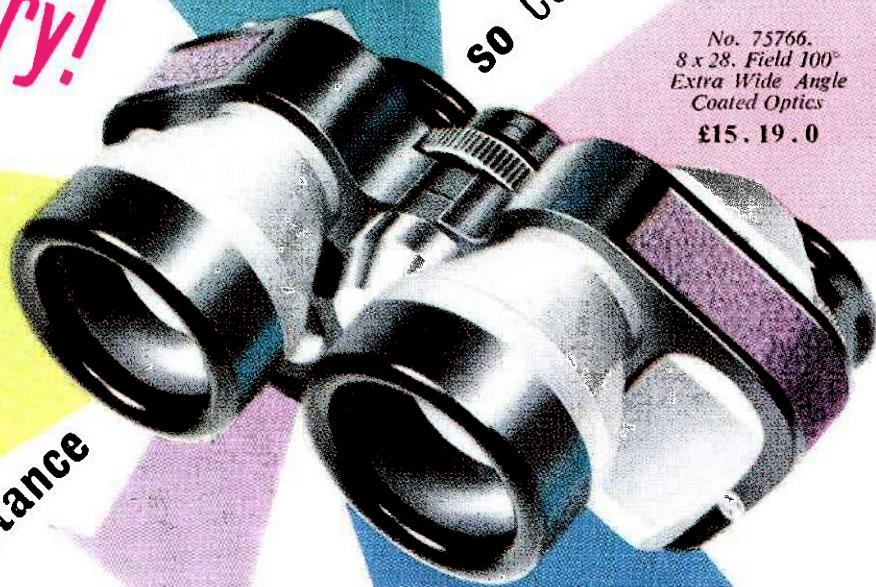
## .. brings you distance

INVINCIBLE triple-tested are the new binoculars which make a clean break with the old heavy, bulky design. Amazingly compact, streamlined, and stylish, they have a remarkable, full-power range and sharp definition. The secret of these INVINCIBLE models lies in an unconventional prism arrangement, reducing bulk while retaining power and clarity. In a surprisingly modest price range, these high-quality precision instruments are brought within everyone's reach. Beautifully finished in black and metallic grey.



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- \* New prism position for compact clarity.
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- \* Triple-tested.
- \* Coated Optics.
- \* Individual monocular focusing.
- \* Padded natural grip tailored to your fingers.
- \* Precision-gear central focusing.
- \* Velvet-lined crushproof case with adjustable handle.